Jay Theiler - USMEF Chair, Agri Beef Co.



Jay Theiler is Executive Vice President of Corporate Affairs for Agri Beef Co., a diversified business with operations in every step of the beef supply chain including ranching, cattle feeding, cattle nutrition and beef processing. Theiler joined Agri Beef in 2001 as Marketing Director. His responsibilities have included leading global brand development and marketing strategies, building e-commerce/on-line sales capabilities, developing value-added product opportunities, and helping launch and grow the company's diversified beef brands. His current duties revolve around the company's strategic business initiatives, including assisting in the recent opening of the company's new producer-owned beef plant (True West Beef) in Jerome, Idaho, as well as company communications, public relations, and policy and legislative affairs. Jay is the USMEF Executive Committee Chair, has chaired the USMEF Exporter Committee, is a past director of the Idaho Beef Council and has served on the Beef Industry Long Range Plan Task Force.

Joyce Kelly – Executive Director, Colorado Pork Producers Council



Joyce Kelly is the executive director of the Colorado Pork Producers Council (CPPC) headquartered in Lucerne, Colorado. She joined the council in 2015 and is responsible for pork producer communications, education programs, pork promotion and community outreach. Joyce also represents Colorado pork producers at the state and national level. Before joining the CPPC, Joyce spent seven years as the Executive Director with the West Greeley Conservation District and before that, she spent six years as the agriculture and 4-H Youth extension agent for Colorado State University's Jefferson County Extension. Joyce also spent 10 years in Arizona and California teaching high school agriculture. Joyce attended the University of Arizona where she earned her Bachelor of Science and Master of Science degrees in agriculture education. Joyce was raised on a cattle ranch in northern Arizona and was active in showing pleasure and cutting horses. Kelly and her husband, Steve, farm in Greeley, Colorado and grow corn, silage corn, hay, dry beans, sugar beets and wheat.

Brett Rutledge – Producer, Colorado Pork Producers Council



Brett Rutledge is currently President of the Colorado Pork Producers Council and Treasurer of the Colorado Livestock Association. Brett is a fourth-generation farmer and rancher residing on the Centennial farm secured by his family and farms corn, wheat, and forage Sorghum. He raises pigs and is a contract grower for Smithfield Foods. Brett also runs 2000 head of yearlings on native grassland. Brett and his brother Roc have a composting business that uses environmentally sound farm practices to decompose animal mortality. Brett has helped his two sons Forest who attends university of Nebraska Lincoln and Miles, at the University of Alabama, to start a meat goat business. His wife Kristy helps with a day-to-day goat operations.



Katie Brown – IPPA President, Illinois Pork Producers Association

Katie Brown is a 5th generation hog farmer, growing up on a sow farm but currently is a wean-to-finish contract grower in Christian County. Her parents and grandparents are all very active in the pork industry and that is where her love for the industry started. She is currently an Associate Director of Research and Development at Maschhoff's. Katie has had the opportunity to travel the Midwest and work with producers on problems they face in everyday pork production. With this knowledge she is responsible for designing and implementing research projects that aid in solving those problems. Katie serves as the Treasurer of the Parents in Education Committee at her children's school and takes an active role in her county's Farm Bureau Young Leaders program. Katie and her husband Ethan have two sons, Andrew and Tyler.



Jolene Riessen – Board Member, Iowa Corn Growers Association

Jolene Riessen, along with her two sons Cory and Lee, farm in Ida and Sac counties in Northwest Iowa. Their operation consists of corn, soybeans, alfalfa, custom cattle feeding and cow/calf. Jolene serves as an Iowa Corn Growers Association At-Large Director and is on the Animal Agriculture and the Environment Committee. She is very active in the agriculture industry and has had the opportunity to work in different agricultural-related jobs that have complemented her farm roots. Jolene currently serves as U.S. Grains and BioProducts Council Corn Sector Director and President of the Sac/Ida Corn Growers Association. She has served on the Animal, Ag and Environment Committee for Iowa Corn, Chair of the Industrial Usage and Production Committee and has served on the Governor's task force for carbon sequestration and is a vocal advocate for what farmers are doing to help improve water quality. Her commitment to the ag sector continues through her memberships to the Ida County Cattlemen and Iowa Soybean Association DAC. Ethanol, livestock and exports are and will continue to be important areas of advocacy for Jolene on behalf of Iowa Corn farmers.



Patrick Seyer – Corn Producer, Missouri Corn Merchandising Council

Patrick Seyer is a third-generation farmer in Scott County, Missouri, where he works alongside his family raising corn, wheat, beans, rice, canola, and beef cattle. Patrick currently serves as chairman of the Missouri Corn Merchandising Council (MCMC) and sits on both the MCMC and Missouri Corn Growers Association (MCGA) board of directors. Over the years, he has held multiple leadership roles, including MCMC secretary, treasurer, and vice chairman, as well as vice president of the Missouri Corn Growers Association. Seyer has also represented corn farmers nationally, volunteering his time with both the National Corn Growers Association Production and Sustainability Action Team and Ethanol Action Team. In addition to serving corn farmers, Patrick has dedicated his time to the SEMO Soil Health Alliance Board, serves as President of Seyer Transportation, and holds the title of past and current Grand Knight of the Knights of Columbus.

Brian Willott – Corn Producer, Missouri Corn Merchandising Council



Brian Willott is a multi-generation farmer in Audrain County, Missouri, raising corn, soybeans, wheat, and sorghum. The Willott family has long prioritized conservation and innovation, hosting early field days to share insights on cover crops with fellow farmers. Their commitment to sustainable practices was further recognized when the farm received a SARE grant to study the benefits of cover crops. Brian earned a degree in Agricultural Economics from the University of Missouri. He began his career with the Food and Agricultural Policy Research Institute (FAPRI), where he spent 13 years analyzing federal farm policy scenarios, including the farm bill, ethanol tax exemptions, cap-and-trade proposals, transportation issues, and land use change. In 2003, Brian moved to Brazil to manage farms for international investors, gaining firsthand experience in global agriculture and becoming fluent in Brazilian Portuguese. He returned to the family farm in 2018. Today, Brian applies his experience in agricultural policy, international farming, and production agriculture to support Missouri's corn industry. He serves on the Missouri Corn Merchandising Council and the Missouri Corn Growers Association board of directors. He also volunteers his time on the National Corn Growers Association Risk Management Action Team and the U.S. Grains & BioProducts Council Asia Advisory Team, helping advance opportunities for corn farmers at home and abroad.

Debbie Andersen – Board Member, Montana Beef Council



Debbie Andersen of Livington, Montana, is a dedicated rancher and current board member of the Montana Beef Council representing the Montana Dairy Association. Debbie ranches with her family in the Paradise Valley area, where they operate a diversified agricultural operation that includes a dairy and a small cow/calf herd. Growing up on the family ranch along McDonald Creek, Debbie continues the family's deep agricultural roots, actively participating in calving season and caring for livestock through all seasons. Her experience as both a dairy producer and beef cattle rancher gives her a broad perspective on livestock production that she brings to her leadership role on the state beef council, helping promote and support Montana's beef industry.

Andy Tauer – Vice President, International Market Development, National Pork Board



Andy Tauer is the Vice President of International Market Development for the National Pork Board, based in Des Moines, Iowa. In this role, Tauer builds strong relationships across international markets and works closely with the U.S. Meat Export Federation to grow and expand the customer base for U.S. pork. Tauer has nearly two decades of experience in the agriculture sector. Prior to joining the National Pork Board in 2025, he served as the Executive Director of Public Policy for the Indiana Farm Bureau. In this role, he led a team advocating agriculture at the local, state, and federal government levels. Other past roles include leading the livestock development programs for the Indiana Soybean Alliance and the Indiana Corn Marketing Council, which included working closely with USMEF on pork export projects. Tauer is a graduate of the Indiana Ag Leadership Program and earned his bachelor's degree in agriculture from Western Kentucky University. He resides in Indiana with his wife and two daughters.

Sally Krueger – Senior Vice President, Communications, National Pork Board



Sally Krueger is senior vice president of Communications at the National Pork Board, where she leads the team responsible for producer and stakeholder communications, as well as issues, image and reputation. She joined NPB in 2023. Sally has spent her 20-year career as a strategic communications leader in production agriculture, working both client-side and in agencies to grow legacy farming organizations, brands and businesses. Her past clients and partners include AGCO grain and protein, John Deere, Koch Agronomic Services, Merck Animal Health, Morton Buildings, National Corn Growers Association, Syngenta seeds and United Soybean Board. Previously, Sally was head of global brand, creative and content at Farmers Business Network, where she led the global communications team to support the business in the U.S., Canada and Australia. Sally earned a bachelor's degree in agricultural communications from Auburn University, where she was an NCAA Division I equestrian student-athlete and a student recruiter for the College of Agriculture. Today, she lives in Lecompton, Kansas, with her husband, Darrell, and their two dogs.

Jess Stevens – Board Member, National Pork Board



Jessica Stevens is the owner of Carroll Creek Farms, LLC, based in Waynesville, Ohio. The farm markets 300 pigs per year directly to consumers through a community-supported agriculture program, wholesale freezer meats, their on-farm store and the local farmer's market. Jessica raises cattle, sheep, broilers, turkeys and layers as well. Jessica is also the vice president of food and agribusiness for Farm Credit Mid-America. In this role, she supports large commercial swine operators.

June Loseke - Producer, Nebraska Beef Council



June Loseke grew up on a ranch in northern Nebraska which instilled her love for cattle and eating beef. She and her husband, Ryan, are both veterinarians and own a feedyard by Columbus, NE. They have four children who have all grown up enjoying beef as their main source of protein and understanding the hours required to properly care for the cattle. June has been involved in volunteer roles for the beef industry over the years and currently serves on Board of Directors for the Nebraska Beef Council. She is also the co-chair for Stakeholder Engagement on a national level and aspires to live sacrificially by giving time and resources to causes important to her and her family.



Adam Grabenstein – Board Member, Nebraska Corn Board

Adam Grabenstein represents District 5 for the Nebraska Corn Board. Grabenstein is the fifth generation operating his family farm, which is located in Frontier and Dawson counties. On his farm, he grows corn and cover crops, and manages a cow/calf operation and a cattle feedlot near Farnam. In 2005, the Grabenstein family was recognized with the ASKARBEN Foundation's Pioneer Farm Award, which recognizes Nebraska farm families who have consecutively held ownership of land in the same family for 100 years. Adam earned degrees in diversified agriculture and agriculture economics from the University of Nebraska-Lincoln's College of Agriculture Sciences and Natural Resources in 2005. Grabenstein is also a graduate of the Nebraska Lead Program class 37. Adam and his wife, Kelsey, are the parents of three children: Fletcher, Rowdy and Stella.



Allison Zabel – President-Elect, Nebraska Pork Board

As a Customer Service Supervisor for PIC, Allison Zabel is dedicated to supporting producers and strengthening the swine industry through responsive service, trusted guidance, and a deep commitment to customer success. With a strong passion for animal agriculture, she takes pride in helping customers navigate challenges, optimize performance, and advance the health and productivity of their herds. Allison currently serves as President-Elect of the Nebraska Pork Producers Association, a role that allows her to further champion the interests of farms, farmers, and consumers across the state. As a lifelong advocate for agriculture, she is committed to elevating the voice of the industry, promoting responsible stewardship, and ensuring a strong future for pork production in Nebraska.



Jason Zahn - Producer, North Dakota Beef Commission

Jason along with his wife Jenny and their son Wyatt, operates a family-run commercial cow/calf operation. Focused on Angus and Simmental genetics, they background their calves until early February and also do a bit of custom feeding during the winter months. Their operation reflects a strong commitment to quality and hands-on care year-round.

Brian Amundson – Vice Chair, North Dakota Beef Commission



Brian Amundson is a fourth-generation cattleman and the owner-operator of Bar V Ranch Ltd., a diversified operation that includes a commercial cow/calf herd, feedlot, and heifer development program. The ranch, headquartered on land purchased by Brian's great-grandfather, was originally part of the historic Buchanan Bonanza Farm. Committed to sustainable agriculture, Brian employs regenerative grazing practices on the native prairies of North Dakota, driven by his passion for preserving and enhancing natural resources under his stewardship. Brian is an active leader in the agricultural community, currently serving on the North Dakota Beef Commission, as Vice Chair of the North Dakota Ag Coalition, and as a member of the North Dakota Outdoor Heritage Fund. He has also contributed as a former director of the North Dakota Stockmen's Association. Brian has two daughters, Sully (13) and Rayna (10). Together they enjoy spending time with their family at sporting events, 4-H, hunting, and on the lake at their cabin.

Will Wise – CEO, Oregon Beef Council



William N. Wise is the Chief Executive Officer for the Oregon Beef Council. He has worked on exports for Oregon agricultural groups for a career spanning 40 years. As President and CEO for the Oregon Potato Commission he worked extensively in Asia on market access, tariffs, cold chain development and marketing plans for China, Indonesia, Japan, Malaysia, Singapore, South Korea, Taiwan, Thailand, and Vietnam. He spent four years as an International Trade Director for the U.S. Department of Agriculture and wrote the first U.S.A. – Russian Federation produce agreement after working in Moscow and St. Petersburg with Russian agricultural officials. Will represents the Oregon Beef Council on the U.S. Meat Export Federation Board of Directors. He is also chairman of the Oregon Food and Beverage Export Alliance that works on Capitol Hill in Washington, D.C. Mr. Wise occasionally teaches classes in the Applied Economics Department and the Animal and Rangeland Sciences Department at Oregon State University as a guest lecturer and was awarded the Oregon State College of Agricultural Sciences Alumni Leader Award in 2018. He lives in Bend, Oregon with his wife Chitlada in the Cascade Mountains where he enjoys skiing and hiking.

Jim Lee – Legislative Committee Member, Pennsylvania Pork Producers Council



As Associate General Counsel at Clemens Food Group, Jim partners with business leaders to translate complex legal and regulatory challenges into practical, value-driven solutions. He oversees the company's legal strategy across corporate governance, litigation and risk management, insurance, and real estate. Jim also serves as a Legislative Committee Member of the PA Pork Producers Council, and acts as a key liaison with government and regulatory stakeholders on behalf of Clemens and PA Pork Producers. Since joining Clemens, Jim has played a pivotal role in aligning legal strategy with the company's broader business objectives and growth initiatives.