

Guidance Document for Beef Exports to Brazil



General Information

More information on exporting to Brazil can be found here:

1. FSIS Export Library (**this non-regulatory guidance document is to be used in conjunction with the regulatory requirements listed here**):
<https://www.fsis.usda.gov/wps/portal/fsis/topics/international-affairs/exporting-products/export-library-requirements-by-country/Brazil>
2. Contact information for FAS/Brasilia (**for assistance with label translations, access to label registration, and requirements**):
 - o Ag Brasilia: agbrasilia@usda.gov
 - o Camila Aquinos: AquinoCM@state.gov
3. FAS GAIN reports:
 - o <https://apps.fas.usda.gov/newgainapi/api/Report/DownloadReportByFileName?fileName=Plant%20Registration%20and%20Updated%20Procedures%20for%20Meat%20and%20Meat%20Products%20in%20Brazil%20Brasilia%20Brazil%20BR2022-0024.pdf>
 - o <https://apps.fas.usda.gov/newgainapi/api/Report/DownloadReportByFileName?fileName=Brazilian%20Ministry%20of%20Agriculture%20Publishes%20Updated%20Product%20Registration%20Procedures%20Brasilia%20Brazil%20BR2022-0036.pdf>

Labeling

As of the 5/2/2022 update, label registrations now do not expire.

Individual product registration is not required. For example, under a single registration for “boneless chilled beef”, the company would list all the cuts that fit under the broader spectrum of “boneless chilled beef”, meaning only the product name would be different. Companies do not need to attach labels for each cut anymore. The same could be done for offals. The labels submitted can be “generic,” meaning product name can be left blank. There is [legislation](#) that lists the common names, and whatever you list for product name needs to abide by this legislation. If a company has two or more layouts of labels, then all of them need to be uploaded in the system during registration.

Individual package labels are not a requirement for FSIS to certify exports to Brazil. However, Brazilian authorities will require individual bag labels if the product will be sold straight to consumers at retail (e.g. sold in the original packaging it arrives from the U.S. in). If the processor/distributor in Brazil will portion, further process, and/or re-package it before selling the product at retail, individual labels are not required to come with the

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product from the U.S. Exporters are encouraged to work closely with their importer to determine if individual package labels are needed to comply with the importer/distributor's intended use of the product in Brazil. If the product package is less than 5 kg, Brazil will assume it is retail ready and require an internal package (not just box) label.

Sale of frozen beef at retail: Please note that Brazilian regulations do not permit the thawing of frozen meat to be sold as chilled at retail (even if it is labeled as previously frozen).

External (box) label for bulk product (over 5 kg per piece) *doesn't require internal labels, unless importer request for retail presentation**

1. Product name
 - o Example: CARNE CONGELADA DE BOVINO SEM OSSO – PICANHA
FROZEN BONELESS BEEF – CUP OF RUMP
2. Processor information: Company name, address, city, state, country.
3. Establishment number
4. Date of production: day/month/year or DD/MM/AA or DD/MM/AAAA
5. Expiration date: day/month/year or DD/MM/AA or DD/MM/AAAA
6. Lot Number
7. Registration number at the Brazilian Ministry of Agriculture SIF/DIPOA under # x/Sanitary Control E of the establishment (Registro no Ministério da Agricultura SIF/DIPOA sob nº 0000/ Est. Nº)
8. Net weight: kg
9. Country of origin
 - o Example: Produto dos Estados Unidos / Product of USA
10. Product Conservation
 - o Example: Keep frozen (Mantenha Congelado até: -18°C)
11. Gluten free statement (NÃO CONTÉM GLÚTEN)
12. Importer data: name, address, city, and CNPJ number (company ID in Brazilian system) (Datos del importador) (can be placed in another label)
*****This information can be left blank for registration – just leave a place to add this information late.**
13. Product Target: Institutional Market (Produto Destinado Ao Mercado Institucional)

Minimum font size: 1 mm (height)

Items 11 and 12: minimum font size: 2 mm (height)

Importer name is not mandatory on the external label, although some importers may request it as a commercial (not regulatory) request.

External (box) label for retail product (under 5 kg per piece)

14. Product name
 - o Example: CARNE CONGELADA DE BOVINO SEM OSSO – Picanha
FROZEN BONELESS BEEF – CUP OF RUMP
15. Processor information: Company name, address, city, state, country.
16. Establishment number
17. Date of production: day/month/year or DD/MM/AA or DD/MM/AAAA
18. Expiration date: day/month/year or DD/MM/AA or DD/MM/AAAA
19. Lot Number
20. Net weight: kg
21. Country of origin
 - o Example: Produto dos Estados Unidos / Product of USA
22. Product Conservation
 - o Example: Keep frozen (Mantenha Congelado até: -18°C)

Importer name is not mandatory on the external label, although some importers may request it as a commercial (not regulatory) request.

Internal (e.g. vacuum pack) label for consumer-ready products

1. Product name
 - o Example: CARNE CONGELADA DE BOVINO SEM OSSO – Picanha
FROZEN BONELESS BEEF – CUP OF RUMP
2. Processor information: Company name, address, city, state, country.
3. Establishment number
4. Date of production: day/month/year or DD/MM/AA or DD/MM/AAAA
5. Expiration date: day/month/year or DD/MM/AA or DD/MM/AAAA
6. Pack weight: g
7. Registration number at the Brazilian Ministry of Agriculture SIF/DIPOA under # x/Sanitary Control E of the establishment (Registro no Ministério da Agricultura SIF/DIPOA sob nº 0000/ Est. Nº)
8. Country of origin
 - o Example: Produto dos Estados Unidos / Product of USA
9. Product Conservation (can be in English only)
 - o Examples: Keep frozen /Mantenha Congelado até: -18°C
 - Domestic Brazil guidelines:
 - o Expiration at -18°C (Freezer): 24 month
 - o Expiration at -4°C (Freezer): 90 days

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- Expiration at +4°C (Fridge): 3 days
- You can use different temperatures - these are just examples.
- 10. Gluten free statement (NÃO CONTÉM GLÚTEN)
- 11. Must be weighed in the presence of the consumer (customer verifies actual weight at point of sale to calculate price)
- 12. Importer data: name, address, city, and CNPJ number (company ID in Brazilian system) (Datos del importador) (can be placed in another label)
*****This information can be left blank for registration – just leave a place to add this information late.**
- 13. Nutritional facts (Información Nutricional) (can be placed in another label)

Minimum font size: 1 mm (height)

Items 10 and 11: minimum font size: 2 mm (height)

Nutritional Labeling

According to ANVISA Resolution No. 429, 8 October 2020 (<https://www.in.gov.br/en/web/dou/-/resolucao-de-diretoria-colegiada-rdc-n-429-de-8-de-outubro-de-2020-282070599>), the nutritional label for meats 'in natura' is voluntary and not mandatory. However, it is common practice to include this information at retail, so importers/customers may still request this be added.

Packaging

Excerpt from the FSIS Export Library:

Processing Requirements

1. Bulk-packed meat products must be packaged in plastic (cryovac or similar material), even if packed in waxed or impermeable boxes.

Brazil allows both vacuum packaged and poly-packed beef muscle cuts, offals, and processed products. Use of wax lined boxes alone (without poly covering the product) is not allowed. Brazil's intent is that product should not touch the inside of the box directly. Use of poly or bulk bags is permitted. However, if the bags are folded, rather than tied or knotted, please ensure that the folding is done in a way that shuffling of the product during export will not result in meat being exposed directly to the inside of the box.

Microbiological Testing

Exporters should be aware that, depending on the port (and state) of entry, exports may be subjected to microbiological import testing in Brazil. Brazilian microbiological standards can

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be found [here](#). **Note there is a zero tolerance for *Salmonella* spp in beef.**

Discussions with MAPA in 2018 showed that their strategy is to establish a historical record for each exporter. Thus, loads from exporters shipping for the first time will usually be physically inspected and subject to microbiological testing. If there are repeat incidents (organoleptic or microbiological violations), subsequent loads will be subject to enhanced inspection. Repeat violations could result in 100% (of each load) testing upon entry into Brazil. Importers report no microbiological testing in some ports and others report 100% in other ports. USMEF recommends exporters familiarize themselves with the Brazilian standards and work closely with their importer to prepare for the port of import policies.

If an exporter does receive a port of entry violation pertaining to microbiological testing, please notify USMEF immediately. We will provide recommendations to address based on previous cases handled.

Documentation

Establishment numbers listed on labels and FSIS export documentation need to match exactly the listing in the FSIS eligible establishment list, as well as the labels registered with MAPA: <https://www.fsis.usda.gov/wps/portal/fsis/topics/international-affairs/exporting-products/eligible-us-establishments-by-country/countries/brazil>

This includes using an "M," "P," or "V" in the number as listed at that above link. Any variance from the establishment listing or variances between documentation and labels (e.g. the label includes an "M" preceding the EST number and the documentation does not include an "M" preceding) could cause issues at the port of entry.