

Borrer-Mexico-Anti-Dumping-V2

SPEAKERS

Erin Borrer, John Herath

John Herath 00:00

The U.S. Meat Export Federation is assisting U.S. pork exporters in responding to an anti-dumping and anti-subsidy investigation by Mexico on hams and shoulders. As USMEF Vice President of Economic Analysis Erin Borrer explains, the pork trade is vital on both sides of the border.

Erin Borrer 00:16

Mexico is our top export destination for U.S. pork. They are our dominant customer for hams, in particular, of which this case is focused, again, specifically on hams and shoulders. So if we look at our total U.S. pork and variety meat exports to Mexico, in 2025 they will have exceeded about 1.2 million metric tons and valued around \$2.8 billion Those are both new records, and Mexico will have accounted for about 42% of our export volume last year. So absolutely critical market, and importantly, these exports to Mexico have gone at higher prices. Mexico has had what seemed like an insatiable demand for U.S. pork and those bone-in hams, fresh ,flowing 24/7, are a perfect fit into Mexico's vast processing sector.

John Herath 01:07

USMEF has been providing assistance to show how strong demand for U.S. pork in Mexico is actually driving higher prices, not lower.

Erin Borrer 01:14

Remember that U.S. pork production peaked in 2020, and so we've had some relative stability on the supply side. But Mexico continued to pull that product, and thus larger volumes at higher prices. That's demand. There is no dumping factor whatsoever. So it's a demand driven market. That's what we continue to see. And we also know that Mexico, like many producers around the world, has struggled with disease, and there is a need for imported pork in Mexico, partially because of PRRS and PED. That's also been part of the reason they've had such a huge demand for imported pork.

John Herath 01:54

USMEF is working closely with the National Pork Producers Council and the U.S. Trade Representative on the issue. For more, please visit USMEF.org. For the U.S. Meat Export Federation, I'm John Herath.